



SEO PERFORMANCE Report

February 2026

nex | WHAT WE HAVE DONE

Article Work

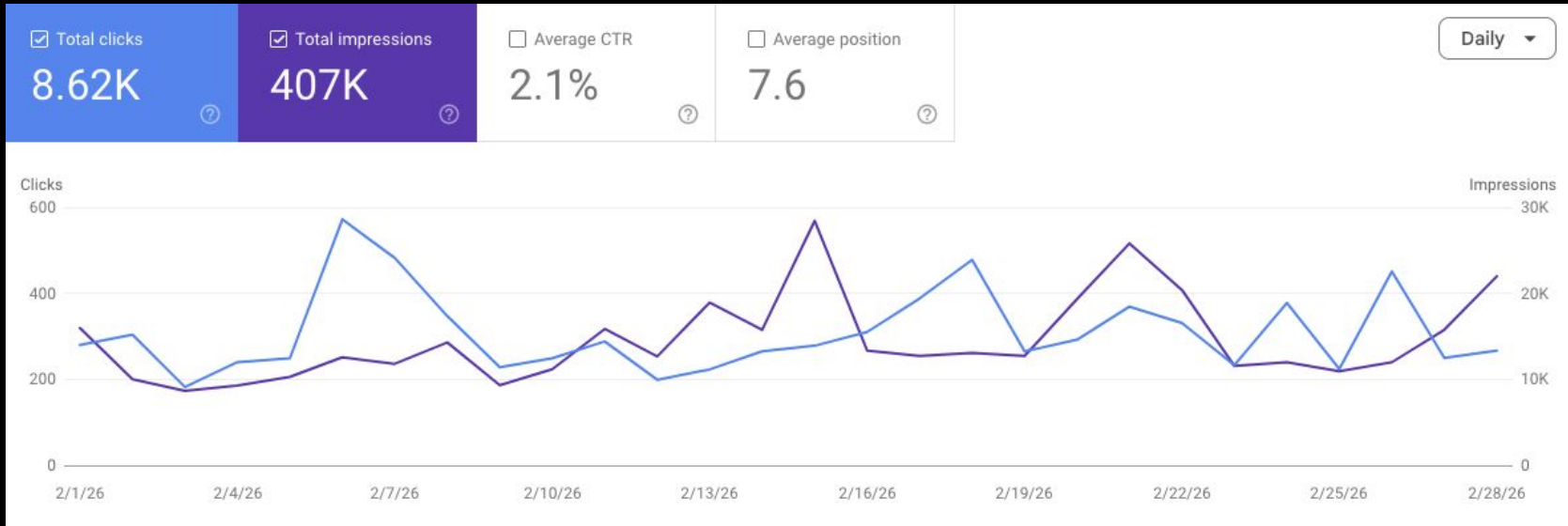
- Keyword Research
- Publish 20 new blog articles each month
- Optimize the meta attributes for each articles
- Build backlinks to each articles

Link Building

- Link building to homepage :
 - 30 High Authority PBN backlinks
- Link building to inner pages :
 - 60 High Authority PBN backlinks
 - 360 Web 2.0 backlinks
 - 480 Web Profiles backlinks
 - 120 HQ Social Bookmarks

nex | Result

Monthly Campaign Performance (February 2026)



- **407K** impressions reached and total clicks is reach 8.62K

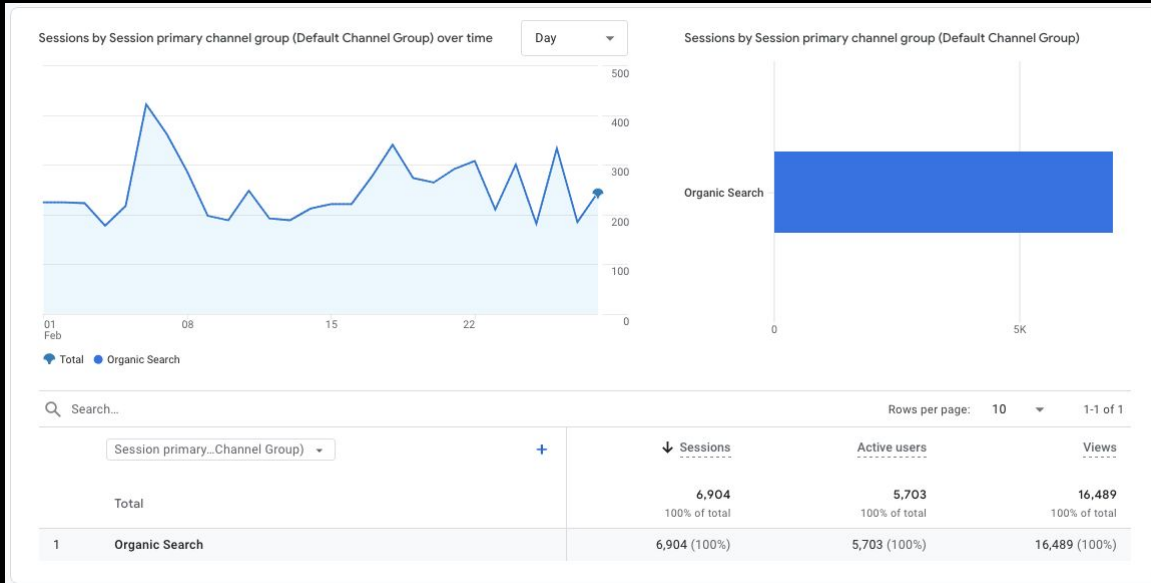
nex | Result

All Time Campaign Performance



- Impression have reached 3.79M since campaign was started.

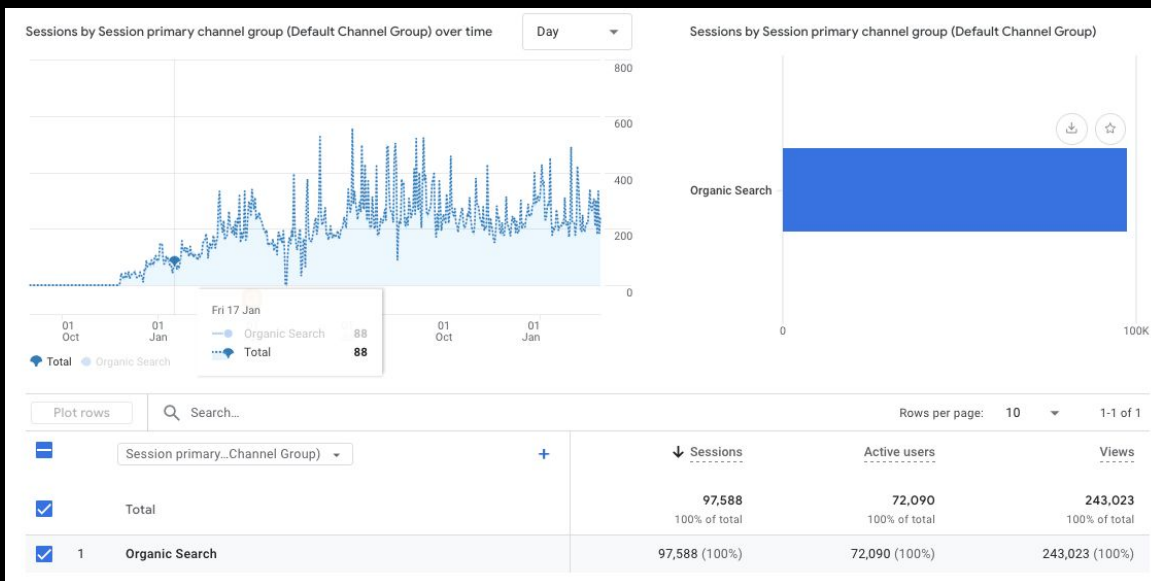
Monthly Traffic Acquisition (Source Google Analytics)



February 2026

- Active users : 5.703 users
- Sessions : 6.904 sessions
- Views : 16.489 views

All Time Traffic Acquisition (Source Google Analytics)

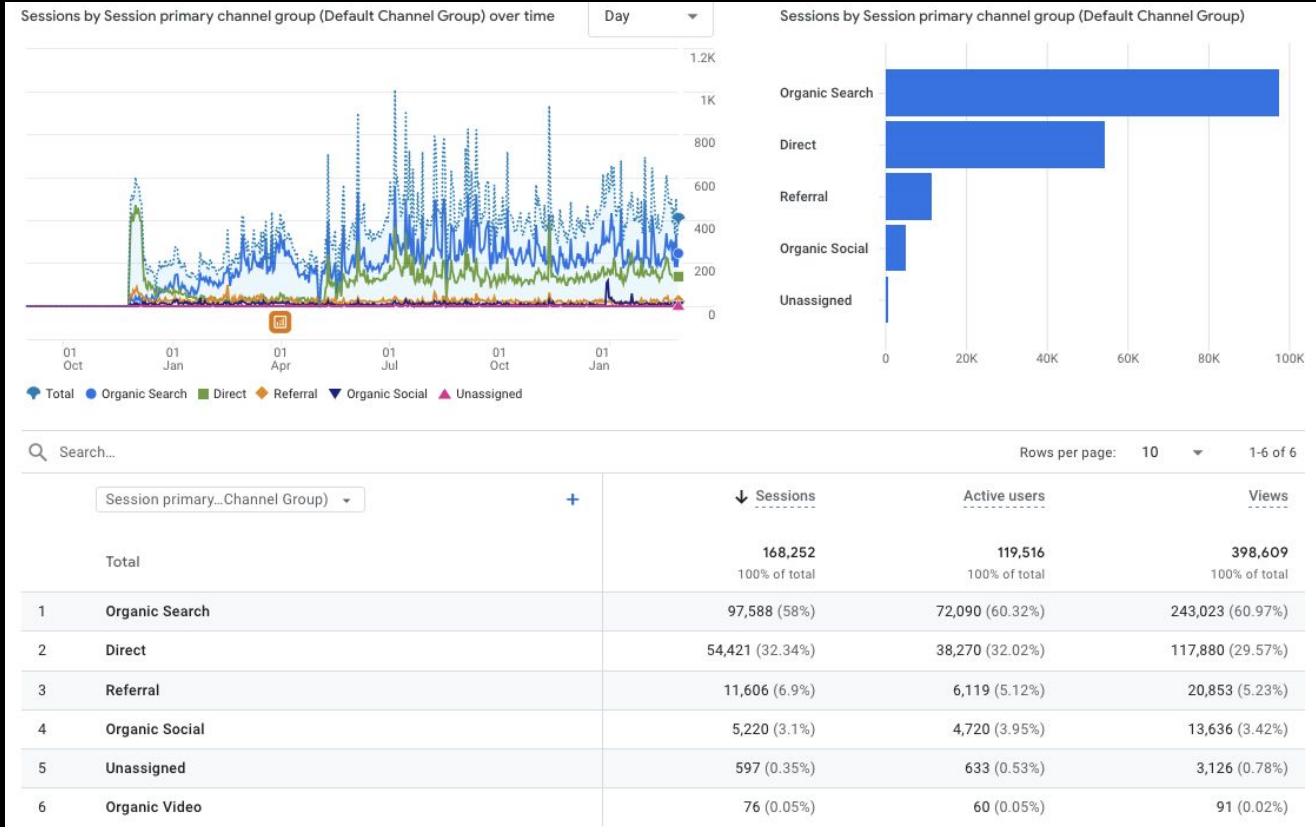


All Time

- Active users : 72.090 users
- Sessions : 95.588 sessions
- Views : 243.023 views



All Channel Acquisition Overview (Source Google Analytics)



Top 10 Landing Pages Performance February 2026 (Source Google Analytics)

Landing page	↓ Sessions	Active users	New users
Total	12,202 100% of total	9,788 100% of total	9,075 100% of total
1 /	7,492 (61.4%)	6,376 (65.14%)	5,807 (63.99%)
2 /paket	1,294 (10.6%)	1,019 (10.41%)	784 (8.64%)
3 /channel	709 (5.81%)	631 (6.45%)	571 (6.29%)
4 /promo/updatedata	381 (3.12%)	264 (2.7%)	202 (2.23%)
5 /about/service-center	234 (1.92%)	200 (2.04%)	178 (1.96%)
6 (not set)	182 (1.49%)	143 (1.46%)	0 (0%)
7 /about/faq	181 (1.48%)	145 (1.48%)	112 (1.23%)
8 /receiver	134 (1.1%)	92 (0.94%)	60 (0.66%)
9 /nexnews/kids/tian-tian-petualangan-ceria-dan-edukatif-si-anak-pintar-di-mentari-tv	127 (1.04%)	122 (1.25%)	122 (1.34%)
10 /nexnews/nex-news/paket-diamond-nex-parabola-satu-langganan-semua-hiburan-premium-di-tanganmu	98 (0.8%)	87 (0.89%)	77 (0.85%)

Top 10 Demographic Performance February 2026

City ▼ +		↓ <u>Active users</u>	<u>Sessions</u>	<u>Views</u>
Total		5,703 100% of total	6,904 100% of total	16,489 100% of total
1	Jakarta	686 (12.03%)	841 (12.18%)	1,820 (11.04%)
2	(not set)	641 (11.24%)	743 (10.76%)	1,704 (10.33%)
3	Bandung	480 (8.42%)	557 (8.07%)	1,236 (7.5%)
4	Makassar	343 (6.01%)	397 (5.75%)	964 (5.85%)
5	Padang	308 (5.4%)	363 (5.26%)	905 (5.49%)
6	Pekanbaru	250 (4.38%)	294 (4.26%)	711 (4.31%)
7	Medan	214 (3.75%)	253 (3.66%)	653 (3.96%)
8	Palembang	159 (2.79%)	195 (2.82%)	469 (2.84%)
9	Semarang	158 (2.77%)	175 (2.53%)	341 (2.07%)
10	Surabaya	151 (2.65%)	176 (2.55%)	414 (2.51%)

nex | TOP 10 KEYWORDS SEARCHES

Top 10 Keyword February 2026 (Source : Search Console)

Top queries	Clicks	Impressions	CTR	Position
nex parabola	1590	8732	18.21%	2.71
nex	475	5694	8.34%	4.4
paket nex parabola	393	1633	24.07%	2.39
nex tv	303	851	35.61%	1.47
nexparabola	242	1850	13.08%	4.01
nex sport	217	319	68.03%	1.18
beli paket nex parabola	195	714	27.31%	1.2
nex parabola paket	146	575	25.39%	2.34
nex sport tv	96	187	51.34%	1.05
update nex parabola	79	130	60.77%	1.83
AVG			33.22%	2.258

- Average CTR is reach **33,22%** for top 10 keywords.
- Average Position is **2.2**
- Benchmarking for the good CTR in entertainment industry is **12,7%**. [Source](#)

nex | KEYWORDS SEARCHES

Top 10 Unbranded keywords

Top queries	Impressions	Position
liga belanda	113,948	12.59
tian tian	3,224	2.33
parabola	2,786	12.99
nona vs cimoy: siapa yang menang	1,893	1
klasemen almere city	1,759	9.03
n3x film	1,535	4.02
tokoh utama asmara gen z	1,490	8.09
parabola tv	1,469	5.33
nona vs cimoy siapa yang menang	1,406	1
operation fortune: ruse de guerre	1,374	8.08
zathura	1,125	1.24

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- [Click here](#) - For full unbranded keywords data

nex | TOP 10 ARTICLE FAMILY ENTERTAINMENT

February 2026 (Source : Seach Console)

Top pages	Impressions	Article Campaign
<u>Spider-Man 3: Pertarungan Terbesar Sang Manusia Laba-Laba</u>	3309	Sep 2025
<u>Menegangkan dan Berkesan, Ini Dia Semua yang Perlu Anda Tahu tentang Film 'Guy Ritchie's The Covenant</u>	2830	Mar 2025
<u>Sinopsis dan Ulasan Film Operation Fortune: Ruse de Guerre</u>	2771	Jan 2025
<u>Jason Bourne: Kembalinya Agen Paling Berbahaya di Dunia</u>	2571	Nov 2025
<u>Kembali ke Bandung Bersama Dilan 1990 Extended: Momen Lebih Intim dan Penuh Makna</u>	2506	Jan 2026
<u>Zathura, Aksi Petualangan Menegangkan di Luar Angkasa</u>	2127	Jan 2025
<u>Film Action Kandahar, Sinopsis dan Fakta-Fakta Menariknya</u>	1684	Dec 2024
<u>Series Gelas Kaca, Kisah Rumah Tangga yang Rumit</u>	1637	Sep 2024
<u>The Watchers: Sosok Misterius Pengintai Alam Semesta Marvel</u>	1333	Jul 2025
<u>Twister: Film Klasik yang Menghadirkan Aksi Petualangan dan Kekuatan Alam, Siapakah Pemeran Utama dan Apakah Ada Sequel?</u>	1281	Mar 2025
<u>Asmara Gen Z Mengguncang Layar Kaca: Kisah Cinta, Persaingan, dan Media Sosial</u>	1268	Dec 2025

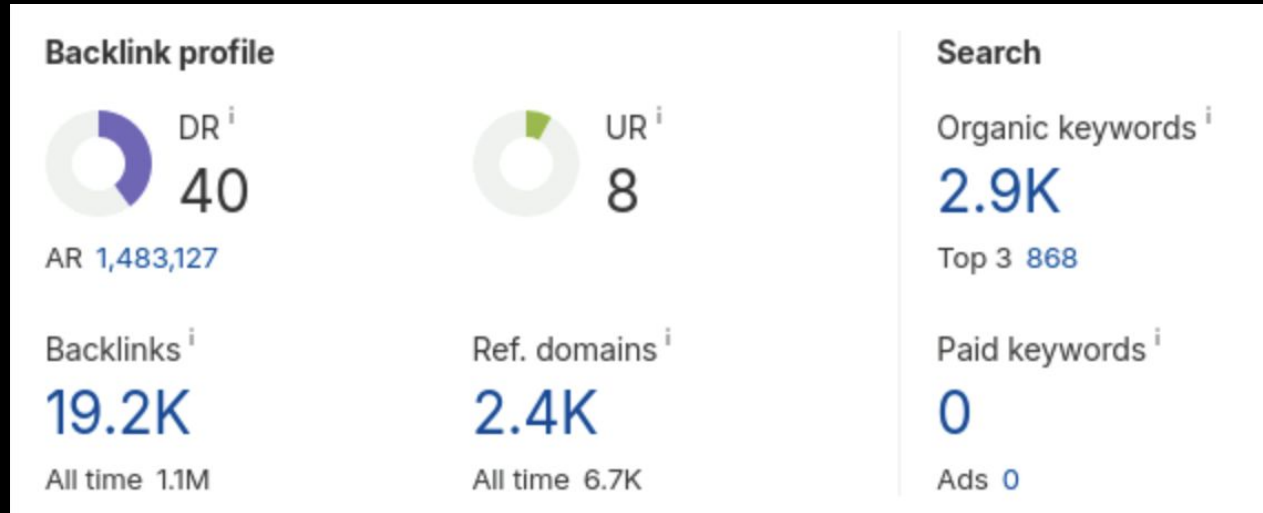
nex | TOP 10 ARTICLE SPORT

February 2026 (Source : Seach Console)

Top pages	Impressions	Article Campaign
<u>Eredivisie: Mengupas Peta Kekuatan dan Dominasi Tradisional Liga Belanda</u>	118,159	Dec 2025
<u>Klasemen Almere City: Performa Terkini dan Rival Utama yang Menjadi Tantangan</u>	2,079	Mar 2025
<u>Menanti Bentrokan Para Raksasa Dalam Jadwal Terbaru UFC Champion Fight</u>	1,834	Jan 2026
<u>Update Perjalanan Tim dan Dominasi Kekuatan di Babak Gugur FA Cup</u>	1,541	Feb 2026
<u>Panasnya Rivalitas Abadi: Manchester United vs Arsenal dalam 5 Pertemuan Terakhir</u>	1,234	Aug 2025
<u>All England 2025: Sejarah Turnamen Bulu Tangkis Tertua Di Dunia</u>	1,124	Mar 2025
<u>Update Klasemen Serie A Italia dan Ketatnya Persaingan Menuju Scudetto</u>	974	Jan 2026
<u>Magnet Serie A 2025/26: Sejarah, Favorit Juara, dan Persaingan Sengit Musim Ini</u>	923	Aug 2025
<u>Jadwal Liga 1, Bali vs Persib dan Persib vs Dewa</u>	860	Jan 2025
<u>Menggali Sejarah dan Aturan Main Voli: Dari Kejurnas U19 Hingga Level Internasional</u>	647	Nov 2025

nex | COMPETITOR OVERVIEW

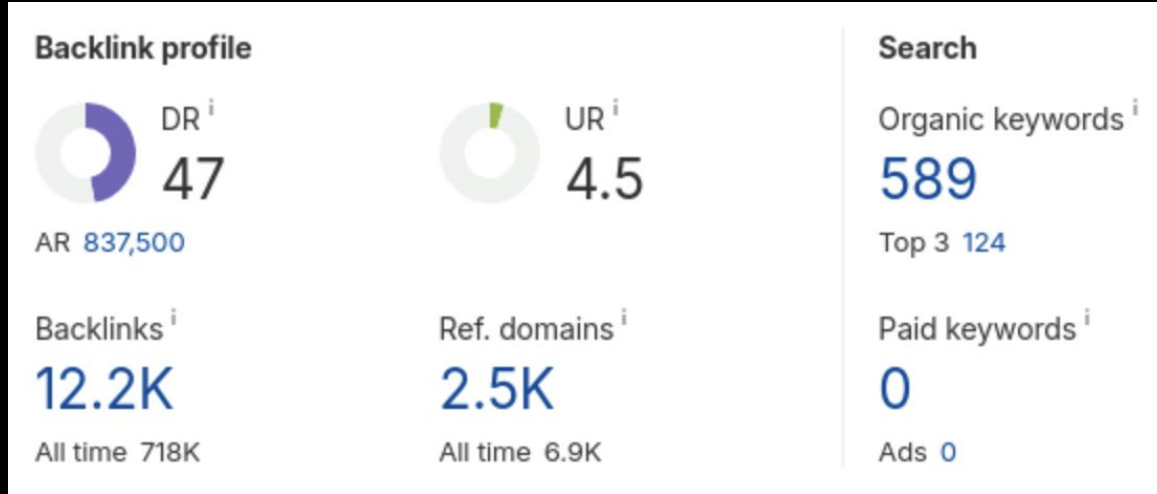
Competitors Overview (K-Vision)



- Number of backlinks are significantly drop more than 17% since last month (23K)
- Number of organic keywords are significantly drop more than 15% since last month (2.9K)

nex | COMPETITOR OVERVIEW

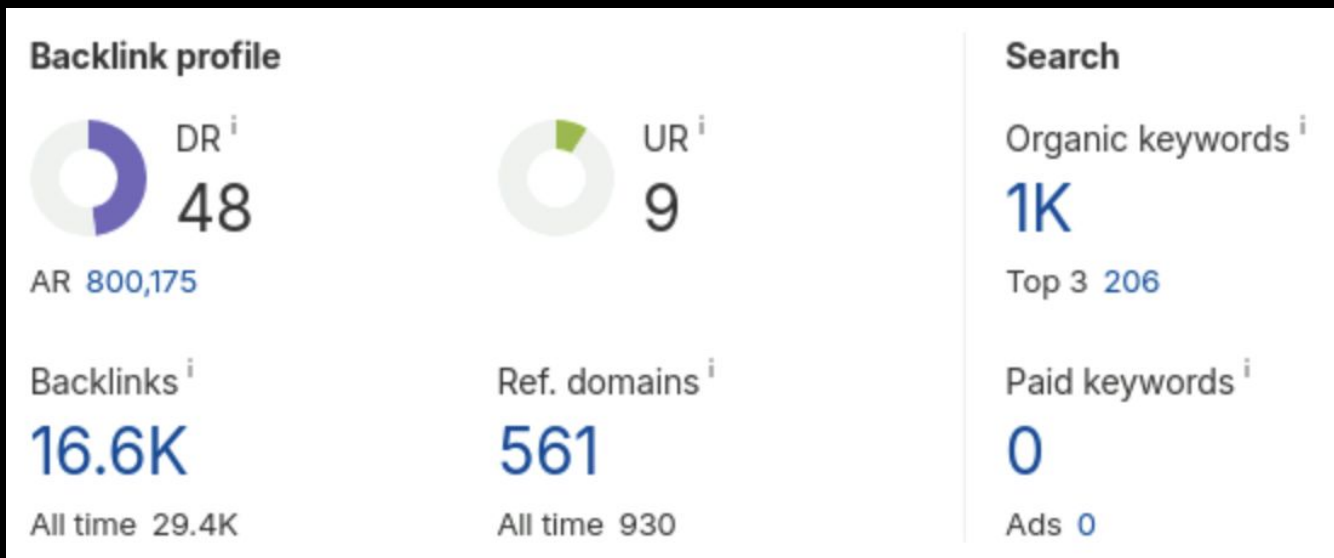
Competitors Overview (Transvision)



- Number of backlinks and organic keyword are drop compared last month

nex | BACKLINKS Result

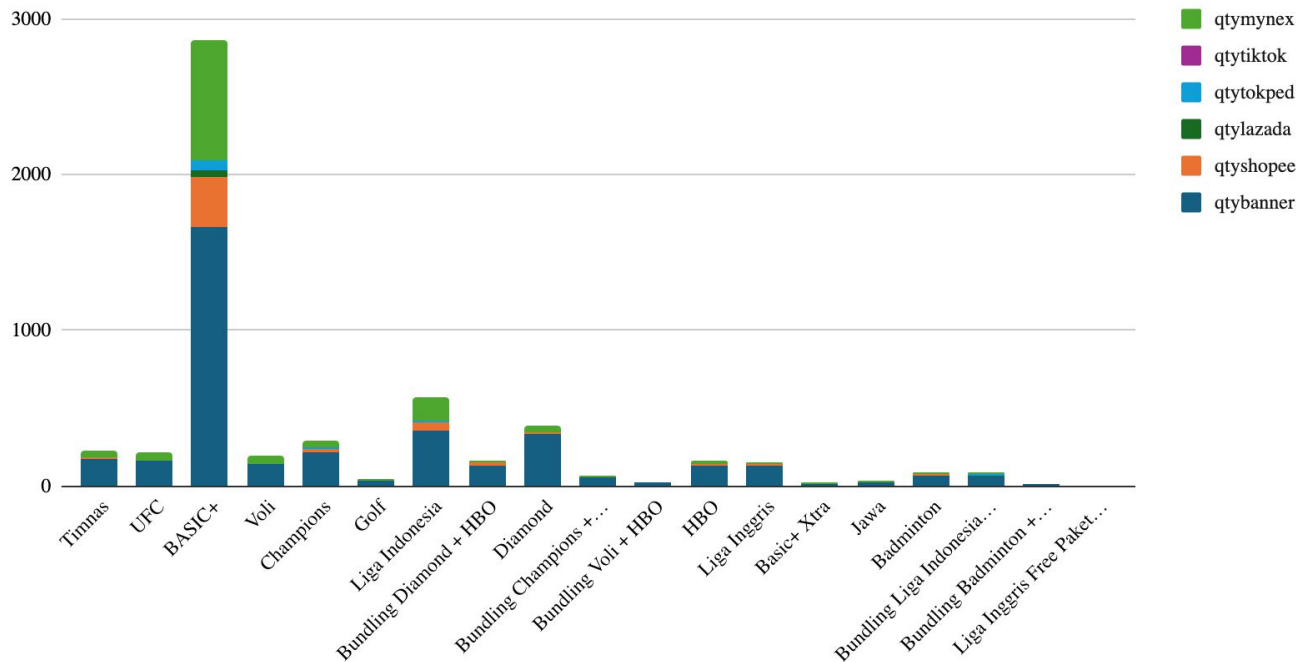
Backlinks statistic (data collected by ahrefs.com)



- The backlink profile increased by 11% compared to last month.
- The number of organic keywords ranking on Google reached 1K.
- Successfully surpassed Transvision in total number of ranking organic keywords.

nex | CTA OVERVIEW BY PAKET

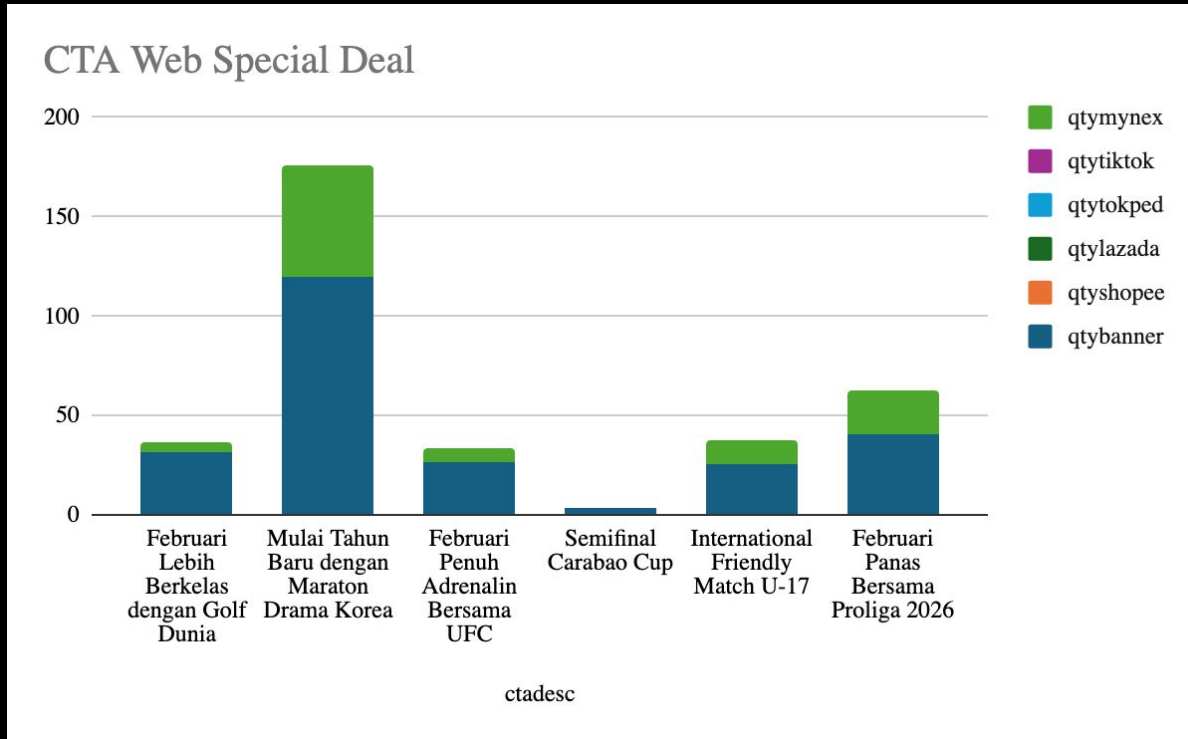
CTA by Paket



ctadesc

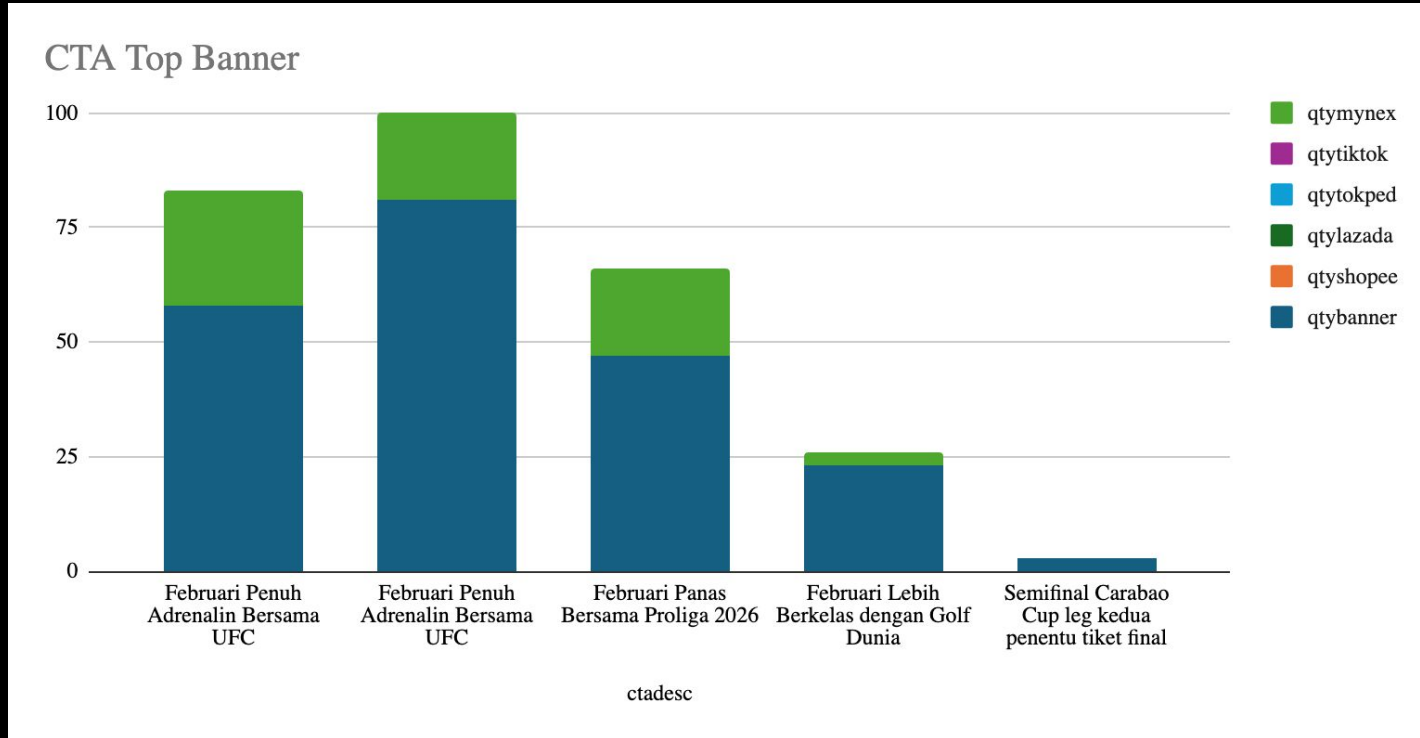
nex | CTA OVERVIEW

CTA Web Special Deal – February 2026



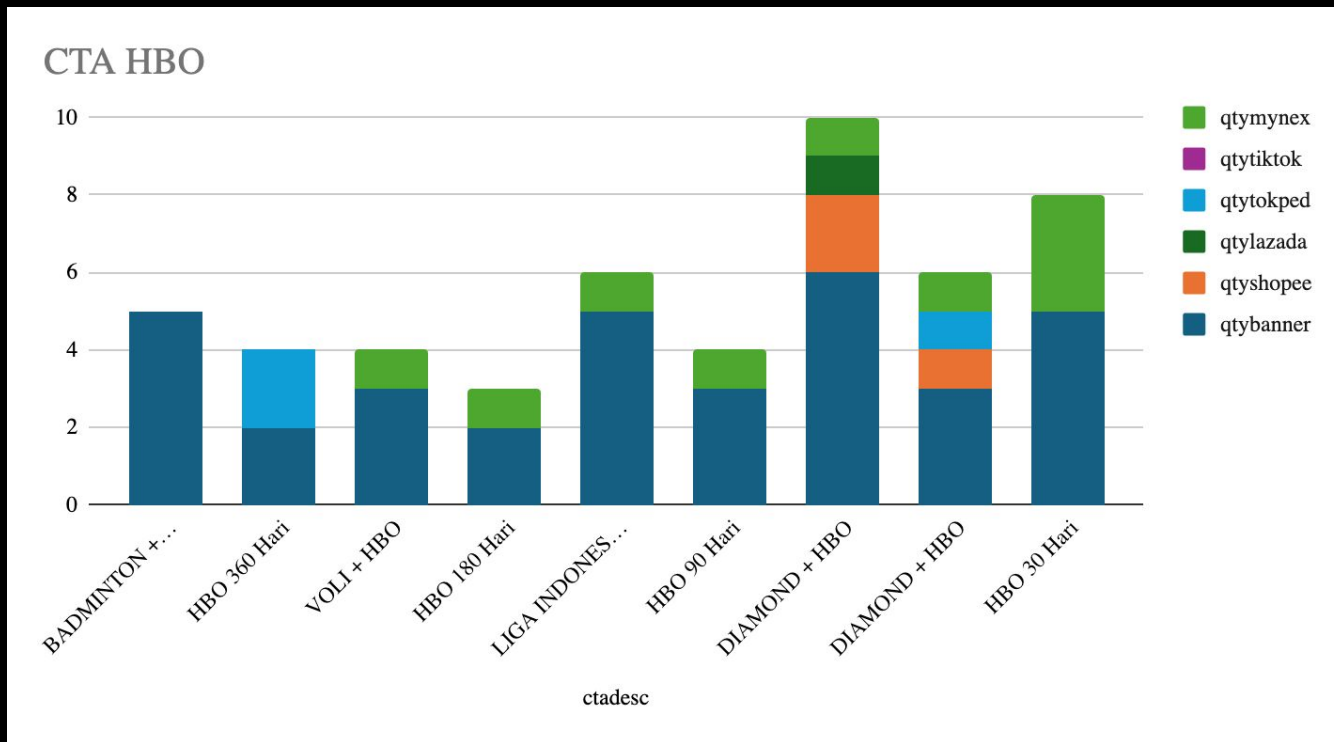
nex | CTA OVERVIEW

CTA Home Top Banner – February



nex | CTA OVERVIEW

CTA HBO - February



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February 2026 – Performance Overview



nex | Report Summary

Report Summary for February 2026

- Monthly impressions reached **407k**, showing strong visibility growth.
- Monthly clicks totaled **8.62K**, reflecting solid engagement performance.
- Impressions increased by 20–30x since the campaign launch (from ~300 to ~10K daily).
- Daily impression range: approximately 15K–45K, with a peak on Feb 15 (~30K impressions).
- Active users, sessions, and page views remained consistently stable.
- Backlink profile and domain authority showed significant expansion.
- Outperformed key competitors (including Transvision) in organic keyword rankings. K-vision experienced significant drop in backlinks.

nex | Report Summary

28-Day Performance Overview

- Clicks remained stable month-over-month, showing consistent user engagement from organic search traffic.
- While total impressions decreased compared to the previous month, this is largely due to the Liga Belanda keyword, which experienced unusually high peak impressions last month and has now returned to a more normal search level.

Overall:

Overall search visibility remains healthy and stable. Click performance continues to hold strong, indicating that the website is maintaining good ranking positions and relevant search traffic.

Fluctuations in impressions are normal in search trends, especially for seasonal or event-driven keywords. The current performance still reflects solid organic presence and sustained keyword exposure across Google Search.



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THANK YOU